



Physics Diversity Summit and the 2009 Joint Annual Conference

of the
**National Society of
Black Physicists**
www.nsbp.org

of the
**National Society of
Hispanic Physicists**
www.hispanicphysicists.org

EXHIBITOR PROSPECTUS

FEBRUARY 11–15, 2009
NASHVILLE, TN

**Nashville Renaissance Hotel
and Nashville Convention Center**

*For more information and to register online,
visit our conference Website at www.nsbp.org*

About the 2009 Joint Annual Conference

With well over 500 attendees, comprised of students, postdoctoral research associates, and faculty/professional attendees, the NSBP/NSHP annual conference is the largest gathering of African American and Hispanic American physicists and physics students in the world.

We offer exhibitors unparalleled opportunities to interact with and recruit talented students, internship/fellowship candidates, researcher collaborators and program participants.

The joint NSBP/NSHP conference is a cutting-edge scientific meeting with over 120 oral and poster presentations. There is also a student professional program which includes mentorprotégé match-making and a recruiting fair.

EXHIBITOR/RECRUITER REGISTRATION FEE

Registration Category - On-Site (Circle One)	Sept. 1-Dec. 19	Dec. 20- Jan. 16	Jan. 17- Feb. 6
Non-Academic, Corporate, National Labs, and Government Agencies	\$1,500	\$2,000	\$2,200
Academic and Non-Profit	\$1,200	\$1,600	\$1,800
Additional Representative Number of Representatives _____	\$425	\$425	\$425

NOTE: Additional Exhibitor Information can be accessed via the NSBP Web site at www.nsbp.org. Floor Plan, Opportunities, and Logistical Information will be available.

Attendee Profile

Student attendance at this conference has nearly doubled since 2002. In 2009 we expect nearly 400 student attendees. Typically there will be a 50-50 split of graduate and undergraduate students.

Of the undergraduate students 10% will be first year students, 25% will be sophomores, 25% juniors and 40% seniors. Of the graduate students over 50% will be post-candidacy Ph.D. students.

Amongst the undergraduate students the gender distribution will most likely be 50-50, but at the graduate level 70% of the students will be male. This proportion of women is apparently higher than what is present in the total physics student population. Most of the students are highly inclined to attend graduate school, most commonly in physics.

Most would intend to pursue a traditional physics research career in academia or at a government lab. But clearly if given alternative career information, many are open to other options.

Nearly 200 professors and other scientists attend the conference as well. Many will be employed at HBCU's and other minority universities. Most will have some level of purchasing authority for instructional material and research equipment.

Who Exhibits, Sponsors and Recruits at the NSBP/NSHP Conference?

- Colleges and universities
- Primary and secondary school districts
- Government agencies and laboratories
- High technology corporations
- Law firms, hospitals, investment houses and other corporations needing physicists
- Scientific societies, associations, private foundations and consortia
- Book publishers
- Equipment manufacturers

Extend Your Recruiting Dollar

You now have the opportunity to post employment and other opportunities at the NSBP Jobs Board. Your registration will include one 30-day posting.

NSBP has also unveiled a Graduate School Application Service, and an REU Application Service. Using these services our student members can upload the information normally included in an application, including transcripts and letters of recommendation. By subscribing to this service you can gain access to the postings and thus increase your pool of applications. Please see our Career Services pages for more information.

Exhibitor Schedule

Exhibitor and recruiter move-in Wednesday, February 11
(afternoon)

Opening Reception Wednesday, February 11
(evening) in the Exhibit Hall

Exhibition/Recruiter Fair OPEN.....Thursday, February 12 and
Friday, February 13 (all day)

All conference coffee breaks will take place in the Exhibit Hall, as is another reception on Thursday evening.

Exhibitor and recruiter move-out..... Friday, February 13
(after 5pm)

To Reserve Your Space:

Stephanie Bunsick
NSBP Exhibit Sales Manager
toll free: 800.501.9571 x137
email: exhibits.manager@nsbp.org

For More Information:

Sheryl Brannon, CMP
NSBP Conference and Exhibit Manager
phone: 301.952.0770
email: sbrannon@spi-meetings.com or
conference.info@nsbp.org



Annual Meeting Conference Program Guide

The onsite *Joint Annual Conference Program Guide* will be distributed to each and every attendee as they enter the **Physics Diversity Summit and the 2009 Joint Annual Conference**. Reach hundreds of qualified students and other attendees by taking advantage of this advertising opportunity. List your booth number and let them will know who you are, where you are, and how to find you.

The *Joint Annual Conference Program Guide* is used throughout the duration of the Conference and is turned to several times each day as attendees search for information about show hours and schedule, special events, educational programs times and locations, exhibitor information, and more!

Don't miss an opportunity to promote your company. The onsite *Joint Annual Conference Program Guide* provides exposure during and after the show as the Program Guide is used as a reference tool long after the Conference is over.

- Drive traffic to your booth
- Market your products and services
- Strengthen your brand

Conference Program Guide Advertising Rates

Full Color

Full page	\$1,560
1/2 page	\$1,405
1/4 page	\$1,075

Black & White Rates (Inside Only)

Full page	\$1,170
1/2 page	\$1,050
1/4 page	\$810

Custom/Premium Placement

Outside Back Cover	\$2,275
Inside Back Cover	\$2,015
Inside Front Cover	\$1,950
Page facing IFC	\$2,028

Mechanical Specifications

Media

CD/DVD-ROM

Applications

Quark or PDF

Desktop Elements/Fonts:

Must include high resolution of 300 dpi or higher of all pictures, logos, and illustrations. Must include all screen and printers fonts.

Bleed:

Please provide 1/8" bleed area beyond crop marks on all full color ads with bleed.

Size

Full page - 8.5" x 11"
Half page - 7.5" x 4.5"
Quarter page - 3.5" x 4.5"

NSBP Advertising Policies

All advertising is subject to approval. NSBP reserves the right to reject any advertising for cause. Advertisers and their agencies assume liability for all content of advertisements printed and/or posted and assume responsibility for any claims that may arise based upon the content, opportunities or products presented in the advertisements.

All submissions should be on a Mac/PC Format CD/DVD-ROM, sent by post or express mail to our office. We cannot take printed add materials by email. Submitted materials should include all the fonts, images, as well as a printed proof of the ad. Materials and payments are due in the offices of NSBP, 1100 N Glebe Road, Arlington, VA 22201, by 5:00pm local time on the dates listed above.

By sending ad materials to our offices, advertisers agree to make due diligence to process disbursements to NSBP by the payment due date. Cancellations will not be accepted after materials are received in our offices.

Additional Information:

National Society of Black Physicists
1100 N. Glebe Road
Suite 1010
Arlington, VA 22201
advertising@nsbp.org

CLOSING DATES

Material Due Date: January 15
Payment Due Date: February 28

**To reserve your space,
please contact:**

Stephanie Bunsick
NSBP Exhibit Sales Manager
toll free: 800.501.9571 x137
email: exhibits.manager@nsbp.org